**Mountain & Plains Appaloosa Horse Club**

**February 20, 2016 BOD Minutes**

|  |  |  |  |
| --- | --- | --- | --- |
| **BOD Member Name** | **Present** | **BOD Member Name** | **Present** |
| Jeff Coen, President | X | Nancy Nemmers, Vice President | X |
| Joan Cox | X | Kelly O’Donnell |  |
| Teresa Johnson, Secretary | X | Kerry Sample |  |
| Kelsey Magnuson | X | Karin Troendle |  |
| **Non-BOD Member Name** |  | **Non-BOD Member Name** |  |
| Anne DeGraff, Treasurer | X | Reagan O’Donnell |  |

**Call to Order 2:10 pm**

1. Secretary’s Report

* The Minutes of the January meeting were emailed to all BOD members & approved as written.
* Regional Club Report submitted by 2/15/16

1. Treasurer’s Report (Anne)-approved

* Deposits-$1127.00
* Checks=$241.00
* Balance of Account $5639.66
* Stock Show Sponsors of $500 will be deposited before next meeting

1. Membership Meeting – approved

* Riverbottom Restaurant (approved) 75 West Bridge St, Brighton
* 2pm 3/19
* Email to all members with email address hard copy to members without email (none listed)/Facebook/Website
* Business Meeting: Bylaw Changes/Show Approval/Fundraising

1. Club Budget

* A discussion was held as to setting a budget for the club
* Positive balance for 2016 was due to sponsors provided by Woolerys’ in 2014.
* Both 2015 shows showed a minimal profit
* Four areas to be budgeted for: +Show +Advertising +Awards +Promotion
* Budget of approximately $6100 per year with a balance forward of $3000 each year
* Anne will work on a break out of costs to bring to next BOD meeting

1. Promotional Booths

* NWSS tabled for more discussion
* Discussion was held as to the success of the NWSS booth. The scheduling of the Event Center arena has had some adverse effects on the attendance in the facility.
* The booth is paid for by sponsorships from members and other regional clubs.
* Low number of members/BOD participate in manning the booth
* Get member input as to worth of booths
* Booth sponsorship is now a requirement of the ApHC so we must have a promotional booth somewhere
* Are we reaching the goals that the club wants to accomplish?
* Is it possible to move to the Hall of Education (possibly with the Colorado Horse Council)
  + Cost of moving on our own would be prohibitive
* Would not want to lose the ability to put out our literature or display the Appaloosa video
* Joan Cox will check with COHOCO to see what our options might be and report back
* Rocky Mountain Horse Expo March 11-13 tabled for more discussion
  + Cost: Joan will check into this
  + Booth front with just literature (similar to NWSS)
  + Booth with stall and live horse
  + Would this be an alternate to NWSS
  + Who would man/pay for booth.

1. Sponsors

* Discussion on whether it is effective to send out letters to past sponsors-decision “no”; BOD should contact proposed sponsors directly to ask for their support.
* What do Sponsors receive for their $$ Banner for Silver & above; all on website & in sponsor ad in Peak to Peak
* Joan & Jeff will work up a sponsorship letter-including “Association” as part of verbiage
* Joan will work on a gift to give to our sponsors as a thank you
* Decided to set sponsorship levels at
  + Diamond-$750+
  + Gold-$500
  + Silver-$250
  + Bronze-$100
  + Class sponsor-$30
* Also offer the ability to sponsor specific needs
  + Highpoints (see point system) 14 different options-$150
  + Announcer-$300
  + Office-$ ?
  + Lunch Sponsor-$ ?
  + Barn Manager

1. Fundraising

* **King Soopers and Safeway** cards -4% return on all sales/members can refill once they have purchased from club.
  + Teresa will check into it and have cards available for Membership meeting.
  + Fundraiser was approved. Setup $2000 budget with $50 cards (check to see if we can sell some $25 cards). Have presold $100 cards to Barb, Chris Yeager, Joan, Jeff, Nancy & Teresa
* **Basket Sell** BOD members will each build an “entertainment” basket to sell as silent auction items at May show.

**MPAHC SHOWS**

1. **Spring Classic: May 13th-15th Show**

**-Show bill class order was reworked and will be available at the membership meeting**

* Include fees on front of showbill
* Offer limited open classes
* Add class sponsorships
* Add awards (ribbons 1-6 and 14 divisions of Highpoint Awards)
* **Show Manager**
* Nancy Nemmers

Will provide all patterns to show office

* **Barn Manager:** list as Jeff for now
* **Judges:**

Mark McCarthy LeAnne Williams

* **Office Management:**

Teresa Johnson-$475 per day

* **Announcer:**

Jeanne Mitchell ($15/hour/$300 maximum)

* **Ring Steward / Gate Person / Show Help:**
* **Meals-** Karin & Teresa will supply main dish, BOD supply all drinks and side dishes
* **Highpoints-**Joan and Teresa will try to combine what there is available and report back if more is needed
* **Fees:**
* **OPEN FEES**
  + $125/flat fee plus ApHC fee one horse/any rider
    - Plus National fees (3 judges), Office Charge, Cattle Fees & Jump Fees
  + Or $12 per judge per class (includes ApHC fees)
* **NON PRO FEES--** **HORSE SHOWN ONLY BY NON-PRO**
  + $125/flat fee plus ApHC fee one horse
    - Plus National fees (3 judges), Office Charge, Cattle Fees & Jump Fees
  + Or $12 per judge per class (includes ApHC fees)
  + Non/Pro can add an additional horse for $45 & office fee of $15/$25
* **YOUTH**
* $100/flat fee youth/any horse (includes ApHC fees)
* Or $15 per class - not per judge (includes ApHC fees)
  + - Office Charge, Cattle Fees & Jump Fees
  + Youth can add an additional horse for $45 & office fee of $15/$25

1. **Fall Finale: September 2nd-4th Show**

* Teresa will attempt to hire local judges (Kevin Hood, Don Beard) for the day

**OTHER SHOWS**

* **Open Show tabled to 2017**
  + Nancy will bring info back from the Scottsdale show